

## Bachelor of Business Administration in Business Management

### Programme details:

This is a 4 years degree programme with 8 semesters and a total of 480 credits. Each semester consists of 60 credits to complete. 1 credit is equal to 10 hours of learning (guided, in-class and independent combined), therefore a 10-credit module requires on average 100 hours of learning from the student. The programme consists of common 1st year modules, core (required) and elective modules as given below. Some modules may have pre-requisites (i.e. may require the student to pass another module or set of modules first). Some modules may be co-requisite (i.e. such modules are required to be taken together).

### Common First Year Modules

- C5-IMO-20 Introduction to MS Office (10)
- D5-AWB-20 Academic Writing for Business (10)
- B5-BS1-17 Business Mathematics & Statistics 1 (10)
- B6-MIE-17 Microeconomics (10)
- A5-IFA-20 Introduction to Financial Accounting (10)
- B5-BM1-20 Business Management 1 (10)
- B5-PMK-20 Principles of Marketing (10)
- B5-BS2-17 Business Mathematics & Statistics 2 (10)
- B6-MAE-17 Macroeconomics (10)
- B5-LAB-20 Legal Aspects of Business (10)
- A6-FA1-17 Financial Accounting 1 (10)
- A5-RM1-20 Risk Management 1 (10)

### Core Modules

- B6-BM2 -20 Business Management 2 (10)
- B6-FFM-20 Fundamentals of Financial Management (10)
- A6-FA2-17 Financial Accounting 2 (10)
- B6-OBE-20 Organisational Behaviour (10)
- A6-COA-20 Cost Accounting (20)
- B6-OPM-20 Operations Management (10)

- B6-COB-21 Consumer Behaviour (10)
- B6-MKT-20 Marketing Management (20)
- B6-BIS-20 Business Information Systems (10)
- B6-PMT-21 Purchasing Management (10)
- B7-QUM-20 Quality Management (10)
- B7-CFI-21 Corporate Finance (10)
- B7-PRM-20 Project Management (10)
- B7-IEM-20 Import and Export Management (10)
- B7-MNC-21 Managing Consulting- Elective (10)
- B7-IBM-20 International Business Management-Elective (10)
- B7-FBM-20 Family Business Management-Elective (10)
- B7-EBS-20 E-Business (10)
- B7-HRM-20 Human Resource Management (10)
- B7-RMB-20 Research Methods in Business (10)
- B7-TLM-21 Transport and Logistics Management (10)
- B7-BEC-21 Business Ethics and Corporate Social Responsibility- Elective (10)
- B7-CHM-20 Change Management-Elective(10)
- B7-KNM-21 Knowledge Management- Elective (10)
- B7-BMT-20 Brand Management- Elective (10)
- B7-CGV -20 Corporate Governance (10)
- B7-STM-20 Strategic Management (20)
- B7-RP1-20 Research Project 1: Proposal Writing (10)
- B8-ENI-20 Entrepreneurship and Innovation-Elective (20)
- B8-SOE-21 Social Entrepreneurship- Elective (20)
- E8-ISD-18 Innovation for Sustainable Development-Elective (20)
- B7-PPB-20 Professional Practice in Business (40)
- B7-RP2-20 Research Project 2: Dissertation (20)

**Recommended full-time study path  
(4 years):**

**Semester 1:**

- C5-IMO-20, D5-AWB-20, B5-BS1-17, B6- MIE-17, A5-IFA-20, B5-BM1-20

**Semester 2:**

- B5-PMK-20, B5-BS2-17, B6-MAE-17, B5- LAB-20, A6-FA1-17, A5-RM1-20

**Semester 3:**

- B6-BM2 -20, B6-FFM-20, A6-FA2-17, B6- OBE-20, A6-COA-20

**Semester 4:**

- B6-OPM-20, B6-COB-21, B6-MKT-20, B6- BIS-20, B6-PMT-21

**Semester 5:**

- B7-QUM-20, B7-CFI-21, B7-PRM-20, B7- IEM-20, B7-MNC-21 (elective), B7-IBM-20 (**elective**), B7-FBM-20 (**elective**)

**Semester 6:**

- B7-EBS-20, B7-HRM-20, B7-RMB-20, B7- TLM-21, B7-BEC-21 (elective), B7-CHM-20 (**elective**), B7-KNM-21 (**elective**), B7- BMT-20 (**elective**).

**Semester 7:**

- B7-CGV-20, B7-STM-20, B7-RP1-20, B8- ENI-20 (elective), B8-SOE-21 (elective), E8-ISD-18 (**elective**)

**Semester 8:**

- B7-PPB-20, B7-RP2-20

**Admissions Criteria**

**1)** Applicants are expected to have successfully completed secondary schooling. The typical entry requirement is LGCSE or other equivalent secondary school qualification.

**2)** LGCSE/equivalent with a minimum of 5 subjects of which 3 Credits (C) and 2 Pass (D) including minimum Credit (C) in Mathematics, Pass (D) in English.

**3)** Applicants in possession of a Diploma or Higher Diploma in related field may be given exemptions based on the credit point equivalency.

**4)** For enquiries and more information please visit our website: [www.bothoUniversity.com](http://www.bothoUniversity.com)

